



# Why Karndean?

#### At Karndean, we see flooring differently.

We travel the world in our quest to bring you exceptional floors that inspire and delight. From the ancient forests of Europe, to the remote Australian outback and beyond, we seek out expressive and intriguing forms in the natural world to influence our unique floor designs. By combining these original features with cutting edge design, we create simply beautiful floors that you'll love for a lifetime.

# From Ourtome...

#### It all began in 1973 when a former flooring installer created a small business from his family home.

With the belief that luxury vinyl flooring shouldn't just be practical, it needed to be beautiful as well, Karndean was formed. The team set out to travel the world, seeking inspiration from natural materials for what now are the most realistic luxury vinyl flooring products on the market.

The Karndean team worked out of that house for several years with the family's trusty dog Smokey, the Great Dane who is still present on Karndean's logo today. For the family and Karndean's early employees — many who are still working with us today these years bring back many fond memories.

Now stretching across the globe, beyond the walls of the original house, the Karndean family and employees continue to move forward with the same passion to deliver beautiful, innovative designs for your home.





pillow or the perfect paint chip? Or is it lifestyle, a place where you can dance in your pajamas and your babies (both two- and four-legged) can roll around and play?

No matter what drives you, Karndean was created with your needs in mind. We see flooring differently and by combining our original features with cutting edge design, you can create a simply beautiful floor that you will love for a lifetime.

Our simple method will help you navigate the selection process and design your perfect floor, taking you beyond picking a color and measuring the room. Let's get started!



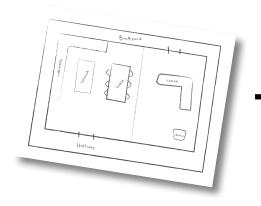
## Meet Marcos & Lotta

and find out how Karndean set the foundation for their home.

www.karndean.com/marcosandlotta

Create more than a floor,

Create a Designfloor



### Imagine your space

Something as simple as drawing a picture of your space will put you in a creative mindset.



2

## Design ideas

Take inspiration from our installation patterns guide to design your floor.



3

#### Which format and color?

We're sure to have a floor that fits your design style.

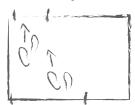
# 1. Imagine Your Space

Grab a piece of paper and start to draw your space by following the example below.

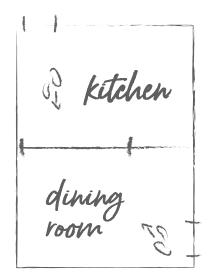
> 1. Start with the shape of your space and entry points.



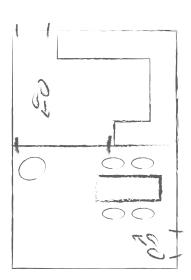
2. Lay the floor in the direction you walk through the room.

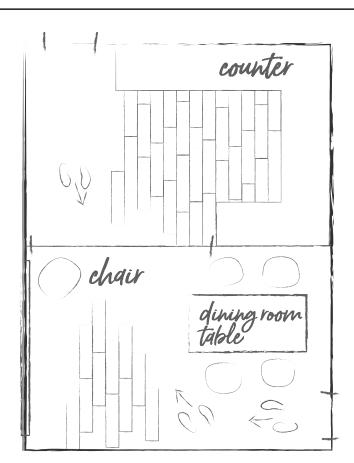


3. Are there any adjoining rooms?

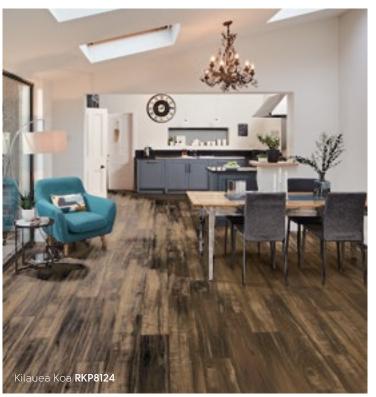


4. Sketch fixtures in your space.



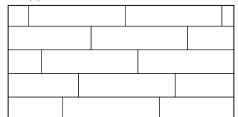


Take your space from sketch to reality.

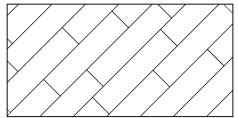


# 2. Design Ideas

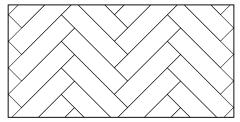
Staggered



Diagonal



Herringbone



It's not just the floor you choose, but the direction you lay it that makes a lasting impression. Use our pattern guide for inspiration or to share with your local retailer.



# 3. Why Rigid Core?



#### Benefits of a rigid core floor?



Floats over existing hard floors: Rigid core can be floated over most existing hard floor coverings.



Warm underfoot: Our products are much warmer and more comfortable underfoot.

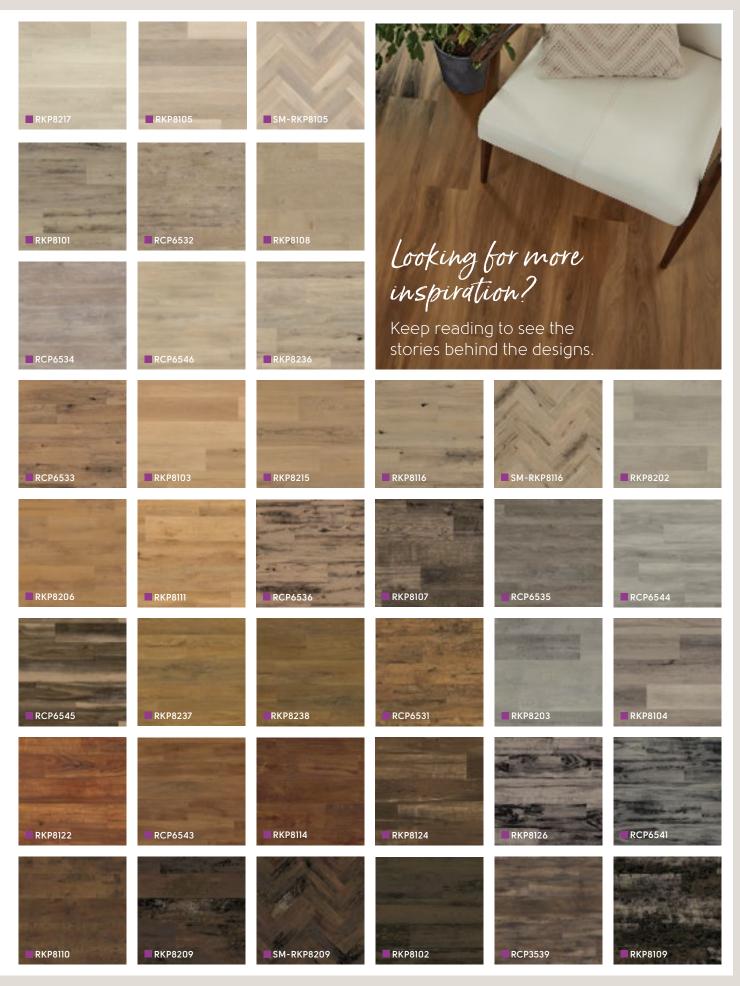


Acoustic qualities: The premium, preattached acoustic foam backing reduces noise transfer to rooms below.



Quick and easy to install: Click-locking systems allow the installer to quickly drop and lock planks together, meaning less upheaval and disruption to everyday life.

Choose Your Color





## Focus on Style



This style mixes the simplicity of mid-century with organic materials. The natural light beaming off the warm neutral flooring mimics the forest floor.

Need help finding your style?

Visit our Pinterest page karndeanUSA

Developed from a combination of straight and flowery grained European Oak boards, the delicate balance of grain found in Warm Brushed Oak cannot be found in natural hardwood. The grain, combined with its sandy coloring and distinct registered emboss, forms a subtle, neutral floor to coordinate with many home styles.





A cool, detailed floor will balance a bold wall color to suit even the pickiest of teens!

# Looking for design inspiration?

Follow us on Instagram @karndean\_usa

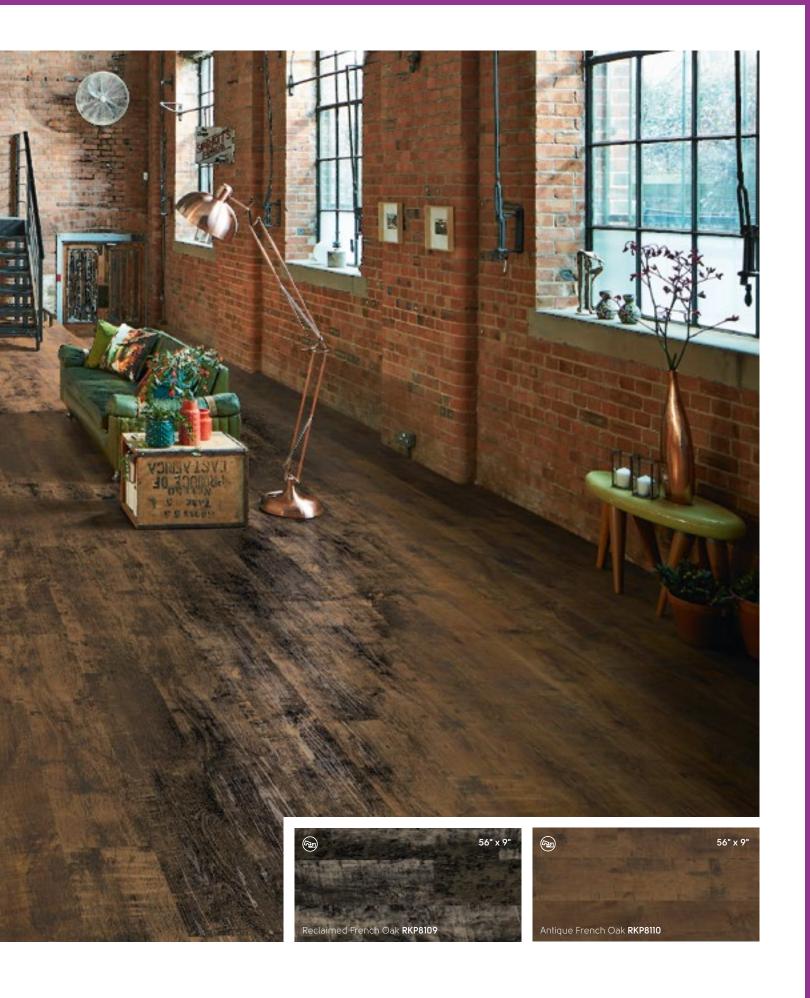


This clean, yet characterful elm design creates distinctive floors that have depth and character, without overpowering a room. The cool grays of Ghost Elm will best suit contemporary or coastal interior styles.

Ghost Elm RCP6544







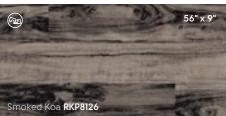












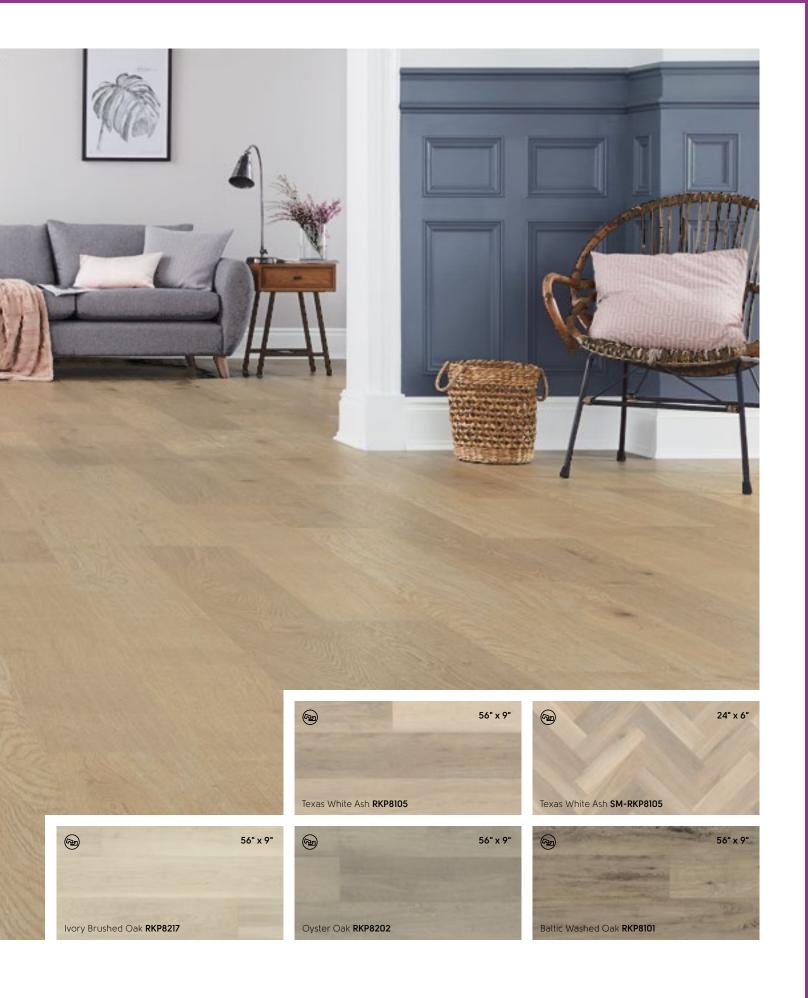


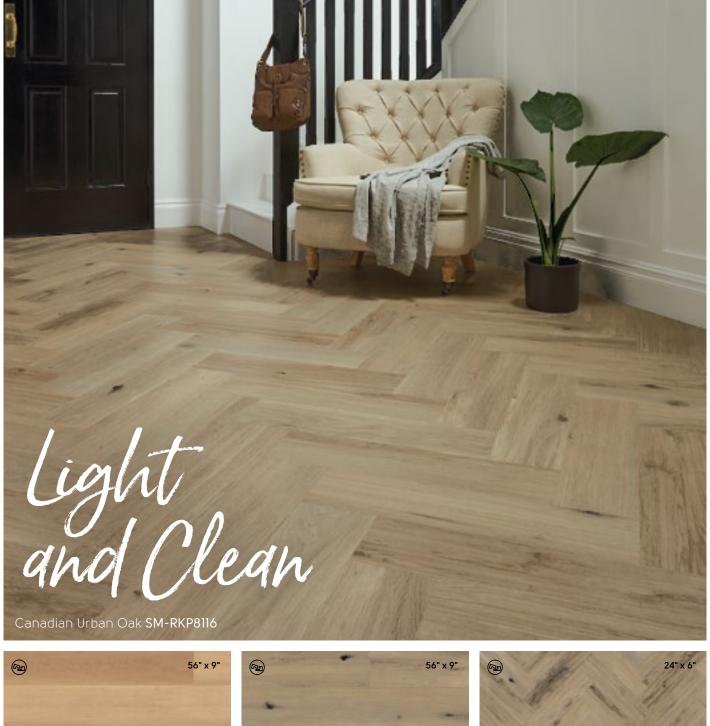
Text Us

Text the color number to **877-722-2086** to have a free sample shipped to your home.

























= available in RIGID CORE product







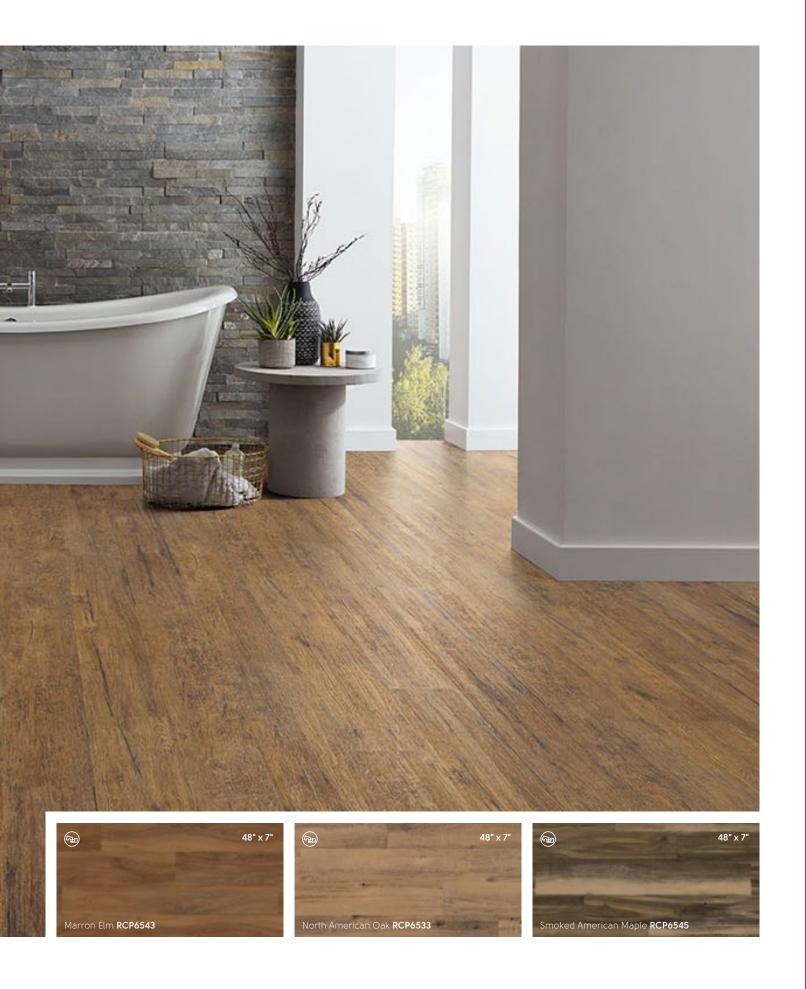
















# Spend More Time Living, Less Time Cleaning

Karndean Designflooring is durable and easy to look after. Our K-Guard+® enhanced surface treatment helps protect against everyday wear, spills and scuffs, giving you peace of mind that your Karndean floor will look great for years to come.

A regular sweep and mop with Karndean Clean or other pH neutral, fragrance free cleaner approved for use with vinyl floors is all you need to keep your Karndean floor looking its best.

Visit the cleaning and maintenance section of our website where you can watch videos and view answers to frequently asked questions.

www.karndean.com/cleaning



# Bring your design ideas to life

#### Find your nearest recommended retailer

Use our online search feature to find your nearest Karndean Designflooring recommended retailer. Simply enter your ZIP code to see who is in your area.

www.karndean.com/findaretailer

#### Order free swatch samples

If you need some extra help selecting the best color for your room, visit www.karndean.com or text the product code to 877-722-2086 to ship samples right to your house! These are designed to help you pick which product is right for you. We recommend visiting a local retailer to see the full color and design variation.

www.karndean.com/samples



